PHILIP MORRIS

U.S.A.
120 PARK AVENUE, NEW YORK, N.Y. 10017

JAMES L. THOMPSON, JR.
VICE PRESIDENT - MEDIA

August 26, 1985

Dear Lance:

Your Fashion of the Times is an outstanding piece of work. I had to comment.

And I hope all goes well with you.

Best regards.

Sincerely,

Mr. Lance Primise
Sr. Vice President
Advertising Director
New York Times
229 West 43rd Street
New York, New York 10036

2040934895

Source: https://www.industrydocuments.ucsf.edu/docs/zzwm0004